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A: Jeddah – Saudi Arabia

MOHAMMAD HARIS

Graphic Designer

Creative and detail-oriented Graphic Designer with over 11 years' professional work experience. Known for creating impactful designs across diverse industries and delivering high-quality work on time while reducing costs and strengthening brand identity.

SKILLS

Professional

- Graphic Design
- Web Design
- Video Editing
- Motion Graphic
- Infographic / Typography
- User Interface Design

Technical

- Branding
- Corporate Identity
- Label & Packaging
- Social Media
- Print & Digital Media
- Photography

Personal

- Creativity
- Teamwork
- Hardworking
- Friendly
- Committed
- Trustworthy

ACHIEVEMENTS

Best Marketing Team Award

National Auto Award by PR Arabia during my work tenure in Altawkilat, KSA. - (Nov 2024)

Excellence Award

Best performance award by Aqib Softech, India. - (Mar 2024)

EDUCATION

Bachelor of Science

In Animation & Multimedia
Birla Institute of Technology, India

Grade: 76% (Distinction)

Year: 2009 – 2012

EXPERIENCE

Graphic Designer

Jun 2023 – Present

Altawkilat Motor Agency, Jeddah (Saudi Arabia)

Assisting company to **reduce agency costs by over 40%** as In-House Graphic Designer. Successfully executed all media planning for the Jeddah International Motor Show 2024.

Key Roles:

- Designing Brochures, CI, Marketing Materials, OOH Media and Events Materials, Digital Signage, Social Media campaigns and video contents for automotive products/services.
- Team's collaboration to **deliver 100% impactful designs on time** by adhering to brand guidelines and utilizing strong color theory and design principles.

Graphic Designer

May 2018 – Jun 2023

Digilitics Solution, Hyderabad (India)

Worked as Graphic Designer for 5+ years with proven track record of success. Increased brand visibility, improved website traffic / conversion, and achieved a **99% on time project delivery rate**.

Key Roles:

- Designed social media campaigns and posts, creating **80 to 120+ adaptations for various platforms**.
- Prepared rough drafts of artwork based on an agreed brief, taken feedback and managed projects from scratch to final delivery, ensuring a consistent design throughout.

Graphic Designer

Sep 2017 – Apr 2018

Naaas Holding Group, Doha (Qatar)

Responsible for fulfilling design requests from company's branches. I was **handling 30% of the design works for its major real estate project** in Asian City, Doha.

Key Roles:

- Branding, Vehicle stickers, Business cards, Letterheads, Banners, Brochure, PPT presentations, Newspaper Ads, Social media posts and campaign.
- Photo shooting in Qatar National Day and company's official events. **Captured 800+ photos in a year**.

EXPERTISE

Tools and Applications

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effect
- Adobe Premier Pro
- Adobe Media Encoder
- Adobe Acrobat
- Adobe Edge Animate
- Adobe Audition
- Adobe Firefly
- Adobe Dreamweaver
- Adobe XD
- Figma
- Corel Draw
- Boxshot 3D
- Substance 3D
- MS Office
- HTML / CSS / jQuery
- Bootstrap
- UI Kit
- Elementor
- DIVI
- Wordpress
- Filezilla

Languages Known

- English
- Hindi
- Urdu
- Arabic

Graphic and Web Designer

Aqib Softech, Hyderabad (India)

Mar 2014 – Aug 2017

Led all print and digital design projects for a major client in Chicago, USA and increased 40% productivity rate. Also contributed to Apollo Hospital Brands' key projects.

Key Roles:

- Designed responsive Websites, Emailers, Frontend Development, Prototyping, Testing & Error fixing in web projects.
- Ensured all designs aligned with brand guidelines and collaborated with the digital marketing team.
- Created artworks for both ATL and BTL format projects.

Graphic and Web Designer

Rasvek Softtech, Hyderabad (India)

Mar 2013 – Feb 2014

Began my career as Graphic and Web Designer. Contributed to major projects, including website and iOS/Android/Desktop app UI layout design and development.

Key Roles:

- Front-end layout, Apps and Websites prototypes designing, providing design solutions that were user-friendly.
- Wrote cross browser compliant with HTML, CSS & JavaScript.

FREELANCING AND INTERNSHIP

Senior Graphic Designer

Designquill, Ranchi (India)

Apr 2018 – 2023

Freelance Designer leading team on national and international projects for FMCG, IT, E-commerce & Education sectors through effective communication and brainstorming.

Content Designer

BIT Mesra, New Delhi (India)

Aug 2010 – 2011

Participated as Content Designer for an E-Learning project of Indian Institute of Information Technology (IIIT), Allahabad.

PERSONAL DETAILS

Nationality

Indian

Date of Birth

20th September, 1992

Passport Number

N6591556

Passport Renewal

May 2026

Saudi Iqama

2549605380

Driving License

Saudi Arabia / India