**MUHAMMAD MANSOUR**

**A multicultural journalist, managing editor, storyteller, who has accomplished several achievements, is keen on adding value and momentum in a new creative role in Saudi Arabia, where he is based. As a managing editor with Manifest, I have blended the art of storytelling, transcreation, date-driven strategy, campaign development, and analytics with the latest innovations. I have planned, created, and deployed large volume of digital marketing content that went live on** [**Visit Saudi**](https://www.visitsaudi.com/en) **and across all marketing channels.**

**Based in Madinah, with a transferable Iqama | +966 (0)581726761|** [**muhammadshehab@yahoo.com**](mailto:muhammadshehab@yahoo.com)

[**https://www.linkedin.com/in/muhammad-m-428a0425/**](https://www.linkedin.com/in/muhammad-m-428a0425/)

summary of qualifications

* **Managerial Experience in Saudi Arabia:**

1. 2023-2024: Managed Manifest bureau in Riyadh, hiring, training, inspiring, and leading a cross-functional local team. In one year, the team has created more than 5,000 marketing content pieces that went live on [Visit Saudi](https://www.visitsaudi.com/en).
2. Bolstered the U.S. company’s leverage and presence in the region, generating revenues via building up new bridges of cooperation and partnerships with new local clients.
3. Pitched fresh ideas, and created an impactful content based on narratives, testimonials and capturing images that in turn increased traffic, leading up to the remarkable increase of tourists visiting the kingdom.
4. 2021-2023: Worked with Parsons and the Royal Commission in Jazan as a senior technical English-Arabic translator, dealing with construction and development documents, procurements, master plans, IFB packages, special conditions and specifications, governmental decrees, contracts, etc. Facilitated communications between engineers and contractors, responded to bidders’ inquiries, wrote official letters to several entities within Saudi.

* **Global Media Experience in Egypt, the United States, the United Kingdom:**

1. 2002-2020: The two-decade experience with media outlets such as The Washington Post, The Wall Street Journal, the Times of London, to name a few, exposed me to higher standards of accuracy, creativity, empathy, ethics, and writing features in both English and Arabic, aiming to connect foreign media to people on the ground, advocating reform, reducing poverty, and building shared prosperity. For instance, with Egypt Independent, some of pieces increased traffic by 70% and sparked debates. Elsewhere, with OTV, I went beyond my role as a script writer for news bulletins and produced a weekly TV show from scratch until it had become a blockbuster back then. Surprising enough, it was all crafted from footage that used to go waste. In this sense, I am excelled at tailoring a beautiful dress from rags.

* **Simultaneous Interpretation with the World Bank Group in D.C.:**

1. 2016-2017: The experience with the WBG had been a fertile soil to fulfill my dreams to simultaneously interpret international hearings, conferences, and high-profile meetings. Meanwhile, I built up a network of contacts and relationships with high-ranking officials, businesses, which formed a solid background with media work.

* **Academic Merits:**

1. 1997-2002: Graduated from Languages and Translation college in Al-Azhar University in Cairo, with a major in Simultaneous Interpretation.
2. 2014-2015: Awarded a U.S. State Department scholarship and completed Leaders for Democracy Fellows (LDF) program at Maxwell School of Syracuse University. One year later, I was the only alumnus who had been invited to give series of lectures for the LDF cohort.

* **Languages:**

1. Fluent in Arabic, English, with some basic knowledge of French, German and soon-to-be Italian.

* **Hobbies:**

1. Travelling, watching independent movies, reading, watching plays, socializing, raising my kids.

EDUCATION

**2014-2015 | Maxwell School of Citizenship and Public Affairs, Syracuse University, NY, U.S.**

* **Leaders for Democracy Fellows (LDF),** A program which combines professional and academic credits.
* **Major:** Civil society, public policy, and leadership. Granted by MEPI of the U.S. State Department scholarship.
* **Professional Affiliation:** The Washington Institute for Near East Policy.

**1997-2002| Languages and Translation College, Al-Azhar University, Cairo, Egypt**

* **Bachelor’s degree, Simultaneous Interpretation**
* **Major:** Simultaneous Interpretation and linguistics in English and Arabic.
* **Minor:** French.

Enrolled in- ongoing.

**May-June 2024| University of Cambridge, UK**

* **Writing successfully for the Stage – Certificate**
* The program is part of the University of Cambridge’s Micro Master’s program in Writing for Performance and Entertainment Industries, instructed by [Abigail Docherty](https://www.ice.cam.ac.uk/about-us/staff-profiles/tutor/abigail-docherty).

**May-July 2024| KAUST Entrepreneurship Center, KAEC, Saudi Arabia**

* **Entrepreneurship Adventure – Certificate**
* Enrolled in eight-week program that brings the founder experience to life.

WORK EXPERIENCE

**02/2023- 05/2024 |** [**Manifest**](https://manifest.com/) **(U.S.-based Content Marketing Agency)- Riyadh**

* **Managing Editor - On-site, Full time**
* Represented Manifest in Saudi Arabia, enhancing its profile and leverage, and breaking stereotypes and barriers about Saudi Arabia.
* Held daily meetings with Manifest team in the U.S. and the local team at Saudi Tourism Authority, pitching ideas, finding solutions.
* Directed, trained, supervised 10-member team of Saudi writers, trans creators, copyeditors, to both meet the client’s demands as well as helping the team to develop and evolve.

**04-2021-01-2023|**[**The Royal Commission,**](http://www.rcjy.gov.sa/) **Jazan, Saudi Arabia**

* **Senior Translator – On-site, Full time**
* Drafted, designed, translated, copyedited, collaborated a wide range of content related to construction, bids, contracts, procurement, scope of works, specifications, rules, governmental laws, shop drawings, etc. The experience exposed me to the mega projects in Saudi Arabia.
* Recognized as a top employee for three consecutive months (May 2021-July 2021), resulted in increasing engineering projects.
* Coordinated with the line Manager to facilitate everyday translation and IFB/RFB operations, meanwhile, training and guiding new staff.

**06/2021- 08/2022 |**[**Kerning Cultures Network**](https://kerningcultures.com/ar/podcasts/)**, Dubai, United Arab Emirates**

* **Podcast Script Editor – Freelancer**
* Translated English and Arabic podcasts, interviews and scripts related to the cultural and art landscape in the Guld region.
* Worked with wide range of producers from across the Arab region and editing their work.
* The experience exposed me to the artistic scene in the Arab region, with a focus on the impact of such art on people on the ground.

**08/2019-08/2021 |** [**Diaverum Saudi Arabia,**](https://sa.diaverum.com/sa/ar/home/) **Riyadh, Saudi Arabia**

* **Renal Care Translator/Content Creator/Localizer – Contractor**
* Translated and created renal-care and medical content targeting patients on dialysis and stakeholders.
* Designed and localized flyers, statements, press releases, brochures, newsletters, and online content.
* Created a medical style book to distinguish Diaverum from other health care givers in Saudi Arabia.
* Contributed to the message of hope that Diaverum seeks to implant in the heart of patients with chronic diseases under the banner “Everyone deserves a fulfilling life”.

**07/2019 – 02/2020 |** [**Dar Al-Yaum**](https://www.alyaum.com/%D9%88%D9%88%D9%84-%D8%B3%D8%AA%D8%B1%D9%8A%D8%AA) **for Printing and Publishing - Cairo Bureau**

* **Editorial Manager- On-site, Full-time**
* Crafted strategies. Recruited and supervised a team of editors, translators, and interns.
* Established, produced a daily Arabic-language supplement from the Wall Street Journal’s content, focusing on energy, economic, and business issues, along with stories of great interest to Saudi readership.
* Supervised graphic designers, ensuring the two-page supplement is ready for print.

**03/2013 – 03/2019 |** [**Inside Arabia**](https://insidearabia.com/author/muhammad-mansour/)**,** [**Foreign Affairs**](https://www.foreignaffairs.com/authors/muhammad-mansour)**,** [**ChinAfrica**](http://www.chinafrica.cn/Homepage/202011/t20201112_800226785.html)**,** [**Middle East Eye**](https://www.middleeasteye.net/users/muhammad-mansour)**,** [**The Peace Building in Lebanon**](https://www.salamwakalam.com/articles/art/85/the-curse-and-blessing-of-living-in-a-refugee-camp/en) **(UNDP publication),** [**Jamestown Foundation**](https://jamestown.org/analyst/muhammad-mansour/)**,** [**The Washington Institute For Near East Policy**](https://www.washingtoninstitute.org/experts/view/muhammad-mansour) **(*[Fikra Forum](https://www.washingtoninstitute.org/policy-analysis/by-expert/496)*) – Cairo, London, Washington D.C., Beirut**

* **Stringer- Freelance**
* Pitched, researched, and published articles catalyzing high-impact solution and positive-news reporting.
* Took pride in publishing insightful articles and policy papers, reconceptualizing the political landscape from a literary and human-interest perspective.
* Conveyed an indirect message of hope and change possibility amidst surrounding gloomy climate in Egypt.
* Highlighted the surrealism of conflict and its impact on the grassroots.
* Received lots of feedback from both readers and experts and received invitations to speak in seminars such as Carnegie Endowment, to name a few.

**03/2017 – 03/2018 |** [**The World Bank Group**](https://www.worldbank.org/en/home) **– Washington D.C.**

**General Services Department Translation and Interpretation Unit (GSDTI)**

* **Simultaneous Interpreter (Arabic-English) Vendor- Freelance**
* Undertook simultaneous and consecutive interpretation and translation for Arab delegations and hearings.
* Translated legal, ethnic, and culturally specific concepts and terminology at conference settings.

**03/2015 – 03/2017 |** [**The Maxwell School of Citizenship and Public Affairs**](https://www.maxwell.syr.edu/)**, Syracuse University, New York.** [**The Fund for American Studies**](https://tfas.org/) **(TFAS), Washington D.C.** [**The Philip Merrill College of Journalism**](https://merrill.umd.edu/directory/dana-priest)**, The University of Maryland, College Park.**

* **Adjunct Lecturer (English) – By Invitation**
* Invited regularly by Dana Priest at Philip Merrill School, and Julia Ganson at LDF program at Syracuse University, and Michelle Le at TEFAS in Washington DC, the last two I was an alumnus. In 2009, invited by Karlos Cernoch at Charles University in Prague.
* Presented, mentored, lectured on a wide range of subjects including journalism, drama, satire, integrity, ethics, and history as reflected in my first-hand experience as a war correspondent in the Arab region.

**01/2011 - 03/2014 |** [**The Washington Post**](https://www.washingtonpost.com/world/protesters-police-clash-in-cairo/2011/06/29/AGb9BqqH_story.html)**,** [**The Times**](https://www.thetimes.co.uk/article/thousands-return-to-tahrir-in-protest-at-armys-power-grab-75jbdcdt0pc)**,** [**Al-Fanar Media**](https://www.al-fanarmedia.org/contributor/muhammad-mansour/)**,** [**The Guardian**](https://www.theguardian.com/world/2013/apr/10/egypt-army-torture-killings-revolution)**,** [**The Wall Street Journal**](https://www.wsj.com/articles/SB10001424127887323375204578267861575140662)**,** [**The Sankei Shimbun**](file:///C:\Users\Scanned%20documents\Sankei%20stories\Article_15.pdf)**,** [**Egypt Independent**](https://egyptindependent.com/author/muhammad-mansour/) **and** [**Al-Masry Al-Youm**](file:///C:\Users\laptopuser\Desktop\DESKTOP\Al-Masry%20Al-Yaum\Al-Masry%20Al-Youm,%20Sample%201.pdf)**.**

**Correspondent (English) Washington D.C., London, Cairo**

* Published major exclusives, and engaging content (features, reports, hard news) that sparked a public debate.
* Assisted in arranging interviews, logistics, media roundups, as well as consecutive and simultaneous interpretation.

**05/2007 - 01/2009 | OTV – Cairo, Egypt**

* **TV Editor & Producer, On-site Full-time**
* Translated and edited TV scripts for various TV news bulletins and weekly shows.
* Created, pitched, and crafted ideas for programs targeting Egyptian youth.
* My passion about cinema inspired me to create from scratch a weekly TV show titled “O Box Office” with a very limited budget which saved the company $ 60,000 a month.

**01/2002 - 01/2007 | Al-Ahram Center for Political and Strategic Studies – Cairo**

* **Editor/Translator, (English-Arabic) Part-time**
* Translated (from English and Arabic) scholarly articles on Arab affairs, featured in journals on global affairs.

TRAINING/FELLOWSHIP

**07/ 2017- 8/2017 | Thomson Reuters, Beirut, Lebanon**

* Reporting Sustainable Development and Migration - Media Workshop.

**08/ 2016 – 09/2016 | German Council on Foreign Relations. Berlin, Germany**

* Capacity Building Workshop on Turkey and Egypt in 2025 (Scenario Planning and Strategic Policy Analysis.

**09/ 2013 – 10/2013 | Journalism academy of Euro-Mediterranean Partnership. Paris, France**

* Social Media Trends | Capacity Building workshop about social media, techniques, and the process of digitalization.

**07/2012 – 08/2012 |Euro- Mediterranean Academy for Young Journalists. Alexandria, Egypt**

* Social Media in a Changing World.

**04/ 2010 – 05/2010 | Fahumu African Journalist Study Tour (a South African NGO). Beijing, China**

* Study Tour in Beijing aimed at deepening understanding between China and Africa.

**11/2010 – 12/2010 | The National Press Foundation. Berlin, Germany**

* Attended a fellowship and a conference, titled “lung diseases and Tuberculosis”, with reports for Egyptian media

**07/2010 – 08/2010 | The National Press Foundation. Vienna, Austria.**

* Granted a scholarship to attend a global health policy fellowship and cover a conference about HIV/AIDS.

**07/2009 – 08/2009 | Charles University, and the Fund for American Studies. Prague, Czech Republic**

* Media summer seminar and workshops about media and ethics.

CONFERENCE PARTICIPTAION

**10/2019 | Misk Media Forum | Cairo**

* Led a team of journalists covering the Misk forum for an extensive coverage of Al-Yaum paper.

**09/2015 | Egypt: Reducing Risks, Unlocking Potential | Washington D.C.**

* Covered the annual conference - organized by the Middle East Institute in D.C.

**12/2013 | World Innovation Summit for Health- WISH | Doha**

* Invited to attend the high-profile conference and cover for the Egyptian media.

**04/2012 | Annual European Bank for Reconstruction and Development |London**

* Invited by the Guardian Foundation and Bankwatch to participate in media orientation seminar and cover the following economic conference aimed at development work in Egypt.

**08/2012 |Education in the Arab World | London**

* Covered the educational conference hosted by the School of Oriental and African Studies for a TV show.

TALENT/PASSION

**04/2021- Present | Independent Playwright**

* Charting a new terrain as a playwright, writing a wide range of genres, with a focus on on-stage drama as extracted from real human experiences.
* Completed a marionette play titled “THE STRING”, as well as another play titled “THE LAST DROP”. Both deal with the sickness of human soul, and the surrealism of human existence. Other creative works on the way.

PRO BONO WORK

**2015-2016 | The United Nations Office for the Coordination of Humanitarian Affairs (OCHA) | New York.**

* Translated and transcribed Syrian social media, audio, and video content from Arabic into English for the OCHA's Communications Department.

**2014-2015 |The Catholic University of America | Washington D.C.**

* Worked as a consecutive and simultaneous interpreter for Arab asylum seekers in the US.

**2005-2006 |St. Andrew's United Church| Cairo**

* Volunteered as an English teacher for Sudanese refugee children, designing English lessons based on fun, art, and songs.

REFERENCES: Provided Upon Request

Appendix

COMPTENECIES

My evidence-based competencies include, but not limited to the following:

* Delivering results for clients and stakeholders.
* Cross-border and cross-functional collaboration and partnership.
* Learning and developing.
* Leading and innovation.
* Sharing knowledge and caring.
* Acting as a catalyst for success, evolution, and excellence at professional, community, and personal levels.
* Working hard to think BIG and execute with excellence.

WORK SAMPLES

**Managing Editor with Manifest**

* Kindly have a look at Visit Saudi website hyperlinked [here](https://www.visitsaudi.com/ar?_ga=2.265476111.1235850873.1713608059-828603215.1707819561&_gl=1*uf9he8*_gcl_aw*R0NMLjE3MDc5MzI2NDQuQ2owS0NRaUE1ckd1QmhDbkFSSXNBTjExdmdUWFZqRndOcEh6NWotYVY1YmV4VEVXNF8xeVFacjV5TFpuMk9FYWYzLTNac1lzLXlOWkpIZ2FBaUNuRUFMd193Y0I.*_gcl_dc*R0NMLjE3MDc5MzI2NDQuQ2owS0NRaUE1ckd1QmhDbkFSSXNBTjExdmdUWFZqRndOcEh6NWotYVY1YmV4VEVXNF8xeVFacjV5TFpuMk9FYWYzLTNac1lzLXlOWkpIZ2FBaUNuRUFMd193Y0I.*_gcl_au*MTE2MjkxMDQ3Ny4xNzA3ODE5NTYwLjE1Mzk0ODMyMDcuMTcwOTgxMjgwNi4xNzA5ODEyODA1).

**Technical Writer, editor at the Royal Commission in Jazan of Saudi Arabia, Engineering Department**

* <https://drive.google.com/file/d/12AMsP8GZxmm9FGrF_oEQjRoi4xbBex7I/view?usp=sharing>

### Copywriter, Content Creator, localizer, Diaverum Middle East (English and Arabic)

* <https://drive.google.com/file/d/1hLaeSKxug4D-QRIwblFNgtn8_1HvV83j/view?usp=sharing>
* <https://drive.google.com/file/d/150Kgr6PxQ3evPXdFtIXA0a4jGjmcaoGj/view?usp=sharing>
* <https://www.diaverum.sa/sa/ar/home/>

**Podcast Copywriter, Script Writer, Researcher, Translator, Editor in English, and Arabic (Kerning Culture Networks)**

* English: <https://drive.google.com/file/d/1deZ773rELKdsZn1MATQq3b5Tfy_LEfY7/view?usp=sharing>
* Arabic: <https://docs.google.com/document/d/1sXVUlRgys11dMrXNuoY8R-J4tW6JF-j1/edit?usp=sharing&ouid=104203650512559778714&rtpof=true&sd=true>

**Social Media**

* A sample of content I produced for podcast episodes at Kerning Culture Network, including titles, description, twitter, Instagram and newsletters in both English and Arabic.
* <https://drive.google.com/file/d/1toIv7CN1ndHUBu1zd45ka0RpaFcK-dl_/view?usp=sharing>

### Broadcast and TV Producer

* A link to one episode of a series of documentaries I produced for Al-Jazeera English back in 2008 <https://www.youtube.com/watch?v=HbcDfnBga-I>

**Work Samples for Global Media in which I extensively covered Egyptian, Syrian and Libyan uprisings.**

1. The Washington Post

* <https://www.washingtonpost.com/world/egyptian-protesters-defy-military-return-to-tahrir-square/2011/04/09/AFz5Uy9C_story.html>.
* <https://www.washingtonpost.com/world/syrian-forces-attack-two-villages-near-baniyas/2011/04/12/AFnR9ASD_story.html>

1. The Wall Street Journal

* <https://www.wsj.com/articles/BL-250B-151>

1. The Times of London:

* <https://www.thetimes.co.uk/article/thousands-return-to-tahrir-in-protest-at-armys-power-grab-75jbdcdt0pc>

1. The Guardian:

* <https://www.theguardian.com/world/2013/apr/10/egypt-army-torture-killings-revolution>

1. Egypt Independent

* <https://www.egyptindependent.com/farmer-serve-prison-time-naming-donkey-after-sisi/>

1. Peace Building in Lebanon (UNDP publication)

* <https://drive.google.com/file/d/161tD_6frGhR2jqHjXMtbfdbCU0RJmlwm/view?usp=sharing>

**Expert in Middle Eastern Affairs, analytical articles, and policy papers.**

1. Foreign Affairs

* <https://www.foreignaffairs.com/articles/egypt/2016-02-02/decay-dictatorships>

1. Inside Arabia

* <https://insidearabia.com/secrets-of-the-saqqara-tomb-unearths-exciting-revelations-of-ancient-egypt/>
* <https://drive.google.com/file/d/1SwfmutSd-aOutLB6ICMPELg7gx7bBEKC/view?usp=sharing>

1. The Washington Institute for Near East Policies

* <https://www.washingtoninstitute.org/policy-analysis/us-withdrawal-arab-nato-and-how-america-can-be-force-good>

1. Jamestown Foundation (Washington D.C.-based think tank)

* <https://jamestown.org/brief/yehia-moussa-muslim-brotherhood-member-indicted-for-assassination-of-egyptian-prosecutor-general/>

### Since there is a paywall on the international papers, I am sharing here links to some print copies.

* <https://drive.google.com/file/d/1CY_hz9YBSWPZQ2iDvIBoIxPhbPie5_q5/view?usp=sharing>
* <https://drive.google.com/file/d/1oDacBY_WlpEGKuUhGS_KokA_rJuttWgC/view?usp=sharing>
* <https://drive.google.com/file/d/1ONtjDNEGQPHu9NUKSJD6kw_2x37J3mG7/view?usp=sharing>
* <https://drive.google.com/file/d/1Z_wAOVRHkSEWtYCeqTBm3uVVT4wc7R7R/view?usp=sharing>

**Translation Department Manager (Arabic) at Al-Yaum, a Saudi newspaper**

* <https://drive.google.com/file/d/1cH2iEDpXDtNpkz5BIMuEuuYPbLo7fdZ1/view?usp=sharing>
* <https://drive.google.com/file/d/1rRYLdoNtnHG_RY6tsQ5Qqk2F7PPrjJlf/view?usp=sharing>
* <https://drive.google.com/file/d/1Zxznclyu0A8oMd9yvOWwo8DGMmd2aL7h/view?usp=sharing>

**Arabic-language Reporter Al-Masry Al-Yaum.**

* <https://www.almasryalyoum.com/news/details/1451422>
* <https://drive.google.com/file/d/1Vr7x1Y7TgFBv_ZXTsxHMvp3mPprA-px9/view?usp=sharing> \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_