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A: Jeddah – Saudi Arabia

MOHAMMAD HARIS

Graphic Designer

Creative and detail-oriented Graphic Designer with over 11 years' professional work experience. Known for creating impactful designs across diverse industries and delivering high-quality work on time while reducing costs and strengthening brand identity.

SKILLS

Professional

- Graphic Design
- Web Design
- Video Editing
- Motion Graphic
- Infographic / Typography
- User Interface Design

Technical

- Branding
- Corporate Identity
- Label & Packaging
- Social Media
- Print & Digital Media
- Photography

Personal

- Creativity
- Teamwork
- Hardworking
- Friendly
- Committed
- Trustworthy

ACHIEVEMENTS

Best Marketing Team Award

National Auto Award by PR Arabia during my work tenure in Altawkilat, KSA. - (Nov 2024)

Excellence Award

Best performance award by Aqib Softech, India. - (Mar 2024)

EDUCATION

Bachelor of Science

In Animation & Multimedia
Birla Institute of Technology, India
Grade: 76% (Distinction)
Year: 2009 – 2012

EXPERIENCE

Graphic Designer

Jun 2023 – Present

Altawkilat Motor Agency, Jeddah (Saudi Arabia)

Assisting company to **reduce agency costs by over 40%** as In-House Graphic Designer. Successfully executed all media planning for the Jeddah International Motor Show 2024.

Key Roles:

- Designing Brochures, CI, Marketing Materials, OOH Media and Events Materials, Digital Signage, Social Media campaigns and video contents for automotive products/services.
- Team's collaboration to **deliver 100% impactful designs on time** by adhering to brand guidelines and utilizing strong color theory and design principles.

Graphic Designer

May 2018 – Jun 2023

Digilitics Solution, Hyderabad (India)

Worked as Graphic Designer for 5+ years with proven track record of success. Increased brand visibility, improved website traffic / conversion, and **achieved a 99% on time project delivery rate.**

Key Roles:

- Designed social media campaigns and posts, creating **80 to 120+ adaptations for various platforms.**
- Prepared rough drafts of artwork based on an agreed brief, taken feedback and managed projects from scratch to final delivery, ensuring a consistent design throughout.

Graphic Designer

Sep 2017 – Apr 2018

Naaas Holding Group, Doha (Qatar)

Responsible for fulfilling design requests from company's branches. I was **handling 30% of the design works for its major real estate project** in Asian City, Doha.

Key Roles:

- Branding, Vehicle stickers, Business cards, Letterheads, Banners, Brochure, PPT presentations, Newspaper Ads, Social media posts and campaign.
- Photo shooting in Qatar National Day and company's official events. **Captured 800+ photos in a year.**

EXPERTISE

Tools and Applications

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effect
- Adobe Premier Pro
- Adobe Media Encoder
- Adobe Acrobat
- Adobe Edge Animate
- Adobe Audition
- Adobe Firefly
- Adobe Dreamweaver
- Adobe XD
- Figma
- Corel Draw
- Boxshot 3D
- Substance 3D
- MS Office
- HTML / CSS / jQuery
- Bootstrap
- UI Kit
- Elementor
- DIVI
- Wordpress
- Filezilla

Languages Known

- English
- Hindi
- Urdu
- Arabic

PERSONAL DETAILS

Nationality

Indian

Passport Renewal

May 2026

Graphic and Web Designer

Mar 2014 – Aug 2017

Aqib Softech, Hyderabad (India)

Led all print and digital design projects for a major client in Chicago, USA and **increased 40% productivity rate**. Also **contributed to Apollo Hospital Brands' key projects**.

Key Roles:

- Designed responsive Websites, Emailers, Frontend Development, Prototyping, Testing & Error fixing in web projects.
- Ensured all designs aligned with brand guidelines and collaborated with the digital marketing team.
- Created artworks for both ATL and BTL format projects.

Graphic and Web Designer

Mar 2013 – Feb 2014

Rasvek Softech, Hyderabad (India)

Began my career as Graphic and Web Designer. Contributed to major projects, including website and iOS/Android/Desktop app UI layout design and development.

Key Roles:

- Front-end layout, Apps and Websites prototypes designing, providing design solutions that were user-friendly.
- Wrote cross browser compliant with HTML, CSS & JavaScript.

FREELANCING AND INTERNSHIP

Senior Graphic Designer

Apr 2018 – 2023

Designquill, Ranchi (India)

Freelance Designer leading team on national and international projects for FMCG, IT, E-commerce & Education sectors through effective communication and brainstorming.

Content Designer

Aug 2010 – 2011

BIT Mesra, New Delhi (India)

Participated as Content Designer for an E-Learning project of Indian Institute of Information Technology (IIIT), Allahabad.

Date of Birth

20th September, 1992

Passport Number

N6591556

Saudi Iqama

2549605380

Driving License

Saudi Arabia / India