



# MAQSOOD AHMED NASIR

## About Me

Highly motivated and results-oriented professional with a strong background in business development and marketing. Seeking a challenging role to contribute to the growth and success of a progressive organization

## Expertise Skill

- MS Office
- Sales
- Graphic design
- Adobe illustrator
- Field marketing

## Contact Me

- maqsood4adventure@gmail.com
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- 0562243109
- permanent address: wapda town Lahore
- Current address: Riyadh Saudi Arabia

## Education

- **BBA Hons Marketing**

University of lahore

December 2012- January 2017

## Work Experience

### Retail Development officer

Jazz cash ( IBL operations)

January 2021 to January 2024

- Consistently achieve and surpass monthly sales targets, demonstrating exceptional.
- Effectively engage with the market to maximize the business of organization

### Sales promotion officer

Bosch pharmaceutical

**April 2017 to November 2019**

- Developed and executes strategic sales promotions campaigns, targeting hospitals and private doctor's clinics.
- Successfully expanded customer base and consistently met monthly sales targets.