AHMED BILAL

+971561877594 | abilalsardar80@gmail.com | LinkedIn

Visa Status: Residence(valid until Jan 2026) with NOC, **Address:** Business Bay, Dubai, UAE

Profile

- Seasoned Technical Software and Digital Projects Manager for 10 years in the domain of mobile and web applications of diverse industries spanning Blockchain, Defi Apps, EduTech, HRTech, Artificial Intelligence(AI), Automotive, Transport, Telecom, E-commerce, Fantasy Sports and Real Estate.
- Ensured timely deliveries by developing a highly effective team utilizing technical and agile principles based scrum methodology, communication and leadership skills, resulting in 30% operational efficiency.
- Managed approximately $10M+ portfolio since 2013, for startups, SMEs to enterprises such as Etisalat and Alef Education.
- Accomplished professional top-ranking on Google, with over a decade of experience in UAE (software domain), showcasing unwavering passion and enthusiasm, and a proven track record. (Google: ahmed bilal project manager uae).
- Result-driven individual, analytical, problem solver, detail-oriented and team player with 360 degree experience in managing SDLC and on-site / off-site business and technical stakeholders.

Skills

- Software & Web Development
- AI Technologies Integration
- Mobile App Development
- Database Management(SQL, MySQL etc)
- UI/UX Mockups & Prototype Design
- Programming languages(PHP, Python, JS etc)
- Agile Project Management
- Data Amalytics(Tableau, MixPanel etc)
- Effective Communication
- Leadership
- Stakeholders Management
- Strategic Planning
- Team Collaboration
- User Stories writing

Experience

Digital Project Manager   06/2023 to present(remotely from Dubai, UAE)
Shine Event Staffing   Riyadh, KSA

- Layout complete project plan from scratch, milestones as per business priorities, Work Breakdown Structure(WBS) for technical stakeholders to provide time and cost estimates.
- R&D for selecting best matched AI enabled solution providers, and progress monitoring, which includes budget and milestone control, and deliverables.
- Analyzed challenges by collaborating with HR and operations team to digitally transform the complete hiring and operational processes, and automated the screening and management of candidates by 35% and 200% respectively.
- Conducted research and implemented AI-driven automations, resulting in a 50% increase in talent acquisition process efficiency, leading to annual cost savings of 300,000 SAR (approx.) yearly.
- Organized workshops to train and coach using the implemented Applicant Tracking Systems (ATS) and Scheduling/Attendance solutions for Staff Recruiters and Event Managers, resulting in an 200% operational efficiency.

Agile Project Manager (Mobile and Web Apps)   01/2022 to 04/2023
Alef Education LLC   Dubai, UAE

- Oversaw project management activities including backlog, roadmap, releases, sprints, user story drafting, and conduct ceremonies from business requirement gathering to retrospective.
- Through continuous collaboration with the Data, Sales & Marketing and development teams implemented an analytical and reporting framework to monitor weekly and monthly KPIs in terms of progress of key metrics to make data-driven decisions and strategies.
- Above enabled us to re-strategise the release plan of Arabits, a B2C Mobile App for learning Arabic, that led to achieve top rankings on App Store and Play Store and over 1M+ downloads in just 1 year.

- Partnered with an AI speech recognition module provider that boosts users' speech accuracy by 20%.
- Managed the social media calendar with 3rd party digital agency and internal design team ensuring effective and meaningful posts to increase followers with awareness of the product features.

Technical / Engineering Project Manager   **02/2020 to 12/2021**
AB IT Studio   **Dubai, UAE**
- Led projects in Transport, Automotive, and e-commerce industries with 90%+ on-time delivery.
- Analyzed user behavior, using MixPanel, Clevertap,etc, boosting engagement and acquisition by 30%.
- Own the Product Backlog of multiple CMS based websites and [Transportation portal](#) and mobile apps on [App Store](#) and [Play Store](#), similar to [Convoy Platform](#) seamlessly connects carriers with loads.
- Incharge of planning, estimation, and development of Endemaj Investments' Crypto and FIAT trading app using ALT5 exchange API, meeting 100% business stakeholders satisfaction.
- Responsible for managing the digital transformation process involving replacement of WeCashAnyCar's legacy CRM with Salesforce CRM, revamping B2C web and developing React Native based mobile apps. Where, I achieved in CRM implementation, a 30% process improvement, scalability and user engagement in website by 50% and 25% respectively.

Project Manager and Scrum Master   **02/2019 to 01/2020**
TechVista Systems   **Dubai, UAE**
- Spearheaded Agile transition as Scrum Master at [Etisalat](#), achieving 100% shift from Waterfall.
- Responsible as Project Manager(Scrum Master) for development of a fantasy sports gaming app, [Stars League](#) at [Digital Incubation Center](#), Doha, Qatar.
- Established software development department as Senior Project Manager from ground-up at [ABTACH](#), increasing yearly revenue by 30%.

Technical / Engineering Project Manager   **11/2016 to 12/2018**
The Roots International   **Dubai, UAE**
- Enhanced Project Management Plan, improving team collaboration and delivery efficiency and technical documentation using standardized templates.
- Integrated AI modules, to improve data accuracy by 50% yield better historical analysis charts for buyers on the portal that increased NPS by 15%.
- Promoted to Senior Project Manager role for the B2C and B2B [Real Estate CRM](#) and mobile apps, improving users adoption by 30%, satisfaction and stickiness by 25%.

Technical / Engineering Project Manager   **06/2015 to 10/2016**
Deira Safety & Protection Eq. Co. LLC   **Dubai, UAE**
- Practiced UI/UX, PMP Framework best practices and led a team of Programmers, Designers, QA Engineers by improvised the overall SDLC processes by 40%.
- Responsible for developing social media and e-commerce websites and mobile apps and drafting business use cases, wireframes, BRD, WBS and complete project plan.

Business Analyst and Project Manager   **04/2013 to 03/2015**
Best of Breed IT Studio   **Karachi, Pakistan**
- Improved project deliveries by 25% by business analysis for US, Canada, and UAE based clients.
- Developed responsive CMSs and e-commerce websites using Joomla, Wordpress and OS-Commerce.

Team Lead (Web Applications)   **01/2012 to 02/2013**
KCompute Pvt. Ltd.   **Karachi, Pakistan**
- Delivered a web application called ECHO, an educational platform for High Schools in USA using Drupal Framework.
- Oversaw platform development, implementing strategic enhancements that led to a 30% improvement in performance experience.

Team Lead (Web Applications)   **2011 to 2012**
Horizon Technologies Pvt. Ltd   **Karachi, Pakistan**
- Using ASP.Net developed websites for educational courses and food ordering system

Computer Programmer   **2009 to 2010**
Al Duaa Computer Services Tr.   **Sharjah, UAE**
- Developed and produced miscellaneous websites and desktop software specialized for Trading and Cargo companies using technologies like OS-Commerce, VB.Net and ASP.Net

Software Programmer   **2007 to 2008**
Industrial Techno Services (ITS)   **Karachi, Pakistan**
- Developed and produced miscellaneous websites and desktop software specialized for Trading and Cargo companies using technologies like OS-Commerce, VB.Net and ASP.Net

NCC(Computer Teacher)   **2006 to 2007**
The City Schools Pvt. Ltd   **Karachi, Pakistan**
- Computer teacher for NCC computer course(U) for O&A level students

Trainee Software & Web Developer   **2006**
Newspaper Express   **Karachi, Pakistan**
- Developed programs using VB6 and ASP Classic

Computer Teacher   **2005 to 2006**
Capital College of IT   **Karachi, Pakistan**
- Taught miscellaneous IT Courses to students from different ages and educational backgrounds.

Education

Bachelor of Science: **Computer Science**   **2003**
Preston Institute of Management Science and Technology   Karachi, Pakistan

Certifications and Training

- PMP from MISP, Dubai, UAE (2016)
- Certified Scrum Master, Horizon Computers Learning Centers, Dubai, UAE (2017)
- Agile Product Owner, Advanced JIRA, Artificial Intelligence and Machine Learning, Lynda.com (2018-2019)

Achievements & Awards

- Employee of the year 2015 and 2016 (The Roots International)
- Leader's Award 2018 (ABTACH LTD.)

Personal Details

- Visa Status………………   :   UAE Residence Visa(Family sponsored)
- Visa Expiry Date……   :   Jan 2026
- Driving License…………   :   Valid UAE driving license